



**ALL  
SPORT**®

HYDRATION NATION™

# INDUSTRIAL & SAFETY PRODUCT GUIDE

Powder Drink Mix

Freezer Pops



# ALL SPORT®

## PRODUCT PORTFOLIO



## A LEADER IN THE POWDER DRINK MIX AND FREEZER POP INDUSTRIES



Since its incorporation in 1926, The Jel Sert Company has been at the forefront of innovation in the food and beverage industry with an evolving portfolio of brands ranging from drink mixes and dessert mixes to freezer pops. Our beloved brands include Otter Pops, Fla-Vor-Ice, Pop-Ice, Kool Pops, All Sport, Wyler's Light, Pure Kick, Flavor-Aid, Super C, Royal, and My-T-Fine, as well as a portfolio of leading licensed CPG brands.

The Jel Sert Company is based in West Chicago, Illinois, where over 1,000 employees share the company's passion for producing high quality, high value products that are staples in family households nationwide.

### ALL SPORT HISTORY

All Sport was launched by PepsiCo in 1994 as a competitor to Gatorade, which at the time was a separate entity owned by Quaker Oats. After PepsiCo's 2001 acquisition of Quaker, All Sport was sold to The Monarch Beverage Company before being acquired by Big Red, Inc. in 2007.

All Sport was then acquired by Keurig Dr Pepper in late 2018, at which point Jel Sert was the primary manufacturer of the brand's powdered drink portfolio. This would later lead Jel Sert to acquire the business in late 2019.



Powerful Trademark Recognition -  
Unaided Awareness

Great Tasting Flavors

Expertly Formulated for High  
Performance

Expanded Innovative Portfolio

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE COST

## REGULAR POWDER AND FREEZER POP OPTIONS

### ALL SPORT BODY QUENCHERS POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)

#### Individual Flavors Case

Package Size: 1.53 lb pouch/2.5 gal servings  
 Case Pack: 32 pouches (makes 80 gallons servings)  
 Case Size: 8.63"H x 12.43"W x 19.06"L  
 Case Weight: 49 lbs  
 Pallet Pack: 35 Cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack	10122607
Blue Raz Ice	10122612
Lemon Lime	10122611
Orange	10122609
Fruit Punch	10122613
Grape	10122610

Nutrition Facts	
27 servings per container	
<b>Serving size</b>	<b>About 2 tbsp</b> makes 12 fl oz (26g)
<b>Amount per serving</b>	
<b>Calories</b>	<b>100</b>
<b>% Daily Value*</b>	
Total Fat 0g	0%
Sodium 85mg	4%
<b>Total Carbohydrate</b> 25g	<b>9%</b>
Total Sugars 24g	
Includes 23g Added Sugars	<b>46%</b>
<b>Protein</b> 0g	
Vitamin C 54mg	60%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

#### Variety Case

Package Size: 1.53 lb pouch/2.5 gal servings  
 Case Pack: 32 pouches - 8 pouches each flavor except Grape (makes 80 gal servings)  
 Case Size: 8.63"H x 12.43"W x 19.06"L  
 Case Weight: 49 lbs  
 Pallet Pack: 35 Cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery

### ALL SPORT BODY QUENCHERS FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case  
 Case Pack: 4 36-Pop Poly Bags/Case  
 Case Size: 10.5"H x 11.5"W x 13.5"L  
 Case Weight: 27 lbs  
 Pallet Pack: 44 Cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery

SKU	Item #
Variety Pack (144 freezer pops)	10121804



Nutrition Facts	
72 servings per container	
<b>Serving size</b>	<b>2 Pops (170g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>130</b>
<b>% Daily Value*</b>	
Total Fat 0g	0%
Sodium 70mg	3%
<b>Total Carbohydrate</b> 34g	<b>12%</b>
Total Sugars 32g	
Includes 32g Added Sugars	<b>64%</b>
<b>Protein</b> 0g	
Potassium 199mg	4%
Niacin 16mg	100%
Vitamin B <sub>6</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.	
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE

## SUGAR FREE OPTIONS

### ALL SPORT ZERO POWDER STICKS (MAKES 16.9oz - 20oz Servings: 50ct & 10ct)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available in both Variety Case & Straight Flavor Cases  
 Case Size: 5.625"H, 9.375"W, 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack	10122520
Two 50/ct cartons of 5 flavors	
Blue Raz Zero	10122521
Lemon Lime Zero	10122523
Orange Zero	10122522
Fruit Punch Zero	10122524
Grape Zero	10122525

SKU	Item #
Variety Pack 15/10ct	41115

#### Nutrition Facts

10 servings per container	
<b>Serving size</b>	<b>1 Packet (3g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>5</b>
<b>% Daily Value*</b>	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Total Sugars 0g	
<b>Protein 0g</b>	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 10ct cartons/15 cartons per case 3 cartons each flavor per case 150 sticks per case  
 Case Size: 5.75"H x 5.75"W x 9.75" L  
 Case Weight: 2.14 lbs  
 Pallet Pack: 210 cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



### ALL SPORT ZERO POWDER STICKS (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available in both Variety Case & Straight Flavor Cases  
 Case Size: 5.65"H, 9.375"W, 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Peach Mango	10122527
Strawberry Banana	10122526
Pineapple Coconut	10122528
Exotic Variety Pack	10122536
4 50/ct cartons of Strawberry Banana	
3 50/ct cartons of Peach Mango	
3 50/ct cartons of Pineapple Coconut	

#### Nutrition Facts

50 servings per container	
<b>Serving size</b>	<b>1 Packet (3g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>5</b>
<b>% Daily Value*</b>	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 1g	0%
Total Sugars 0g	
<b>Protein 0g</b>	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

### ALL SPORT ZERO + SKITTLES ORIGINAL (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available in Straight Flavor Cases  
 Case Size: 9.375"H, 5.65"W, 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
All Sport Skittles	10122541

#### Nutrition Facts

50 servings per container	
<b>Serving size</b>	<b>1 Stick (3.7g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>5</b>
<b>% Daily Value</b>	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Total Sugars 0g	
Includes 0g Added Sugars 0%	
<b>Protein 0g</b>	
Calcium 31mg	2%
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE

## SUGAR FREE OPTIONS

### ALL SPORT ZERO POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)

Package Size: 1.9 oz pouch / 2.5 gal servings  
 Case Pack: 30 count Straight Flavor  
 (30 pouches makes 75 gallons servings)  
 Available in Straight Flavor and Variety  
 Cases (6 pouches of the 5 flavors)  
 Case Size: 5.0" H x 5.0" W x 12.0" L  
 Case Weight: 4.1 lbs.  
 Pallet Pack: 216 Cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack	10121803
Blue Raz Zero Pouch	10122631
Lemon Lime Zero Pouch	10122632
Orange Zero Pouch	10122635
Fruit Punch Zero Pouch	10122633
Grape Zero Pouch	10122634

Nutrition Facts	
27 servings per container	
Serving size 1/2 tsp makes 12 fl oz (2g)	
Amount per serving	
<b>Calories 0</b>	
% Daily Value*	
Total Fat 0g	0%
Sodium 90mg	4%
Total Carbohydrate 1g	0%
Total Sugars 0g	
Protein 0g	
Potassium 100mg	2%
Vitamin C 60mg	70%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

### ALL SPORT SUGAR FREE FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case  
 Case Pack: 4 36-Pop Poly Bags/Case  
 Case Size: 11.068"H x 11.784"W x 13.659"L  
 Case Weight: 27 lbs  
 Pallet Pack: 44 Cases/Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
SF Variety Pack (144 freezer pops)	10122566

Nutrition Facts	
72 servings per container	
Serving size 2 Pops (170g)	
Amount per serving	
<b>Calories 40</b>	
% Daily Value*	
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate 11g	4%
Total Sugars 0g	
Protein 0g	
Potassium 200mg	4%
Niacin 16mg	100%
Vitamin B <sub>6</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	



# **ALL SPORT**®

[DrinkAllSport.com](http://DrinkAllSport.com)



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