

# INDUSTRIAL & SAFETY PRODUCT GUIDE

Powder Drink Mix

Freezer Pops





# **PRODUCT PORTFOLIO**





























# A LEADER IN THE POWDER DRINK MIX AND FREEZER POP INDUSTRIES

Since its incorporation in 1926, The Jel Sert Company has been at the forefront of innovation in the food and beverage industry with an evolving portfolio of brands ranging from drink mixes and dessert mixes to freezer pops. Our beloved brands include Otter Pops, Fla-Vor-Ice, Pop-Ice, Kool Pops, All Sport, Wyler's Light, Pure Kick, Flavor-Aid, Super C, Royal, and My-T-Fine, as well as a portfolio of leading licensed CPG brands.

The Jel Sert Company is based in West Chicago, Illinois, where over 1,000 employees share the company's passion for producing high quality, high value products that are staples in family households nationwide.

## **ALL SPORT HISTORY**

All Sport was launched by PepsiCo in 1994 as a competitor to Gatorade, which at the time was a separate entity owned by Quaker Oats. After PepsiCo's 2001 acquisition of Quaker, All Sport was sold to The Monarch Beverage Company before being acquired by Big Red, Inc. in 2007.

All Sport was then acquired by Keurig Dr Pepper in late 2018, at which point Jel Sert was the primary manufacturer of the brand's powdered drink portfolio. This would later lead Jel Sert to acquire the business in late 2019.





Powerful Trademark Recognition - Unaided Awareness

**Great Tasting Flavors** 

Expertly Formulated for High Performance

**Expanded Innovative Portfolio** 

## INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE COST **REGULAR POWDER AND FREEZER POP OPTIONS**

#### ALL SPORT BODY QUENCHERS POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)

#### Individual Flavors Case

Package Size: 1.53 lb pouch/2.5 gal servings

Case Pack: 32 pouches (makes 80 gallons servings)

8.63"H x 12.43"W x 19.06"L Case Size:

Case Weight: 49 lbs

35 Cases/Pallet Pallet Pack:

Pallet Size: 40" x 48" Standard Grocery

Variety Case

Package Size: 1.53 lb pouch/2.5 gal servings

Case Pack: 32 pouches - 8 pouches each flavor except

Grape (makes 80 gal servings)

8.63"H x 12.43"W x 19.06"L Case Size:

Case Weight: 49 lbs

Pallet Pack: 35 Cases/Pallet

Pallet Size: 40" x 48" Standard Grocery







SKU

Variety Pack

Blue Raz Ice

Lemon Lime

Fruit Punch

Orange

Grape

Item #

10122607

10122612

10122611

10122609

10122613

10122610

#### **Nutrition Facts**

27 servings per container Serving size About

About 2 tbsp makes 12 fl oz (26g)

**Calories** 100

% Daily Value Total Fat 0g Sodium 85mg Total Carbohydrate 25g 9%

Total Sugars 24g Includes 23g Added Sugars 46%

Vitamin C 54mg Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin

D, calcium, iron and potassium.

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories

#### ALL SPORT BODY QUENCHERS FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case Case Pack: 4 36-Pop Poly Bags/Case 10.5"H x 11.5"W x 13.5"L Case Size:

Case Weight: 27 lbs

Pallet Pack: 44 Cases/Pallet

40" x 48" Standard Grocery Pallet Size:

SKU	Item #
Variety Pack (144 freezer pops)	10121804



Nuti i i d	1013
72 servings per container Serving size 2 Pops	s (170g)
Amount per serving Calories	<u>130</u>
% Da	ily Value*
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate 34g	12%
Total Sugars 32g	
Includes 32g Added Sugars	64%
Protein 0g	
2.1	40/
Potassium 199mg	4%
Niacin 16mg	100%
Vitamin B <sub>6</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Not a significant source of saturate trans fat, cholesterol, dietary fiber, D, calcium and iron.	

Nutrition Facts

## INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE SUGAR FREE OPTIONS

#### ALL SPORT ZERO POWDER STICKS (MAKES 16.9oz - 20oz Servings: 50ct & 10ct)

Package Size: .11oz powder stick / 16.9oz - 20oz

servings

Case Pack: 50ct cartons/10 cartons per case -

sold as 500 sticks per case. Available in both Variety Case & Straight Flavor

Case Size: 5.625"H, 9.375"W,15.5"L

Case Weight: 5.09 lbs Pallet Pack: 96 cases/Pallet

Pallet Size: 40" x 48" Standard Grocery

Package Size: .11oz powder stick / 16.9oz – 20oz

servings

Case Pack: 10ct cartons/15 cartons per case

3 cartons each flavor per case

150 sticks per case

5.75"H x 5.75"W x 9.75"L Case Size:

Case Weight: 2.14 lbs

Pallet Pack: 210 cases/Pallet

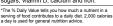
Pallet Size: 40" x 48" Standard Grocery



SKU	Item#		
Variety Pack	10122520		
Two 50/ct cartons of 5 flavors			
Blue Raz Zero	10122521		
Lemon Lime Zero	10122523		
Orange Zero	10122522		
Fruit Punch Zero	10122524		
Grape Zero	10122525		

SKU	Item#
Variety Pack 15/10ct	41115









## ALL SPORT ZERO POWDER STICKS (50 STICKS - EACH STICK MIXES INTO 16.9 - 200z WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz

servinas

Case Pack: 50ct cartons/10 cartons per case -

sold as 500 sticks per case. Available in both Variety Case & Straight Flavor

Cases

5.65"H, 9.375"W,15.5"L Case Size:

Case Weight: 5.09 lbs Pallet Pack: 96 cases/Pallet

Pallet Size: 40" x 48" Standard Grocery



SKU	Item#
Peach Mango	10122527
Strawberry Banana	10122526
Pineapple Coconut	10122528
Exotic Variety Pack 4 50/ct cartons of Strawberry Banana 3 50/ct cartons of Peach Mango 3 50/ct cartons of Pineapple Coconut	10122536

Nutritio	n Facts
50 servings per co	
Serving size	1 Packet (3g)
Amount per serving	_
Calories	5
	% Daily Value
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 1	g <b>0</b> %
Total Sugars 0g	
Protein <sup>0</sup> g	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source trans fat, cholesterol, d sugars, vitamin D, calc	lietary fiber, added

#### ALL SPORT ZERO + SKITTLES ORIGINAL (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz

servinas

Case Pack: 50ct cartons/10 cartons per case -

sold as 500 sticks per case. Available

in Straight Flavor Cases 9.375"H, 5.65"W,15.5"L

Case Size: Case Weight: 5.09 lbs

Pallet Pack:

96 cases/Pallet Pallet Size: 40" x 48" Standard Grocery



SKU	Item#
All Sport Skittles	10122541

<b>Nutrition Fac</b>	cts
50 servings per container Serving size 1 Stick	(3.7g)
Amount per serving	
Calories	5
% Dail	y Value
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	
Calcium 31mg	2%
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated trans fat, cholesterol, dietary fiber, vi D and iron.	
The % Daily Value tells you how much a nutrien serving of food contributes to a daily diet. 2,000	

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE SUGAR FREE OPTIONS

#### **ALL SPORT ZERO POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)**

Package Size: 1.9 oz pouch / 2.5 gal servings Case Pack: 30 count Straight Flavor

(30 pouches makes 75 gallons servings) Available in Straight Flavor and Variety Cases (6 pouches of the 5 flavors)

Case Size: 5.0" H x 5 .0" W x12.0" L

Case Weight: 4.1 lbs.

Pallet Pack: 216 Cases/Pallet

Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack	10121803
Blue Raz Zero Pouch	10122631
Lemon Lime Zero Pouch	10122632
Orange Zero Pouch	10122635
Fruit Punch Zero Pouch	10122633
Grape Zero Pouch	10122634

SKU

SF Variety Pack (144 freezer pops)

Item#

10122566

Nutrition Facts 27 servings per container Serving size ½ tsp makes 12 fl oz (2g)
Calories 0
Name
Potassium 100mg 2% Vitamin C 60mg 70% Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron. The S Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories days used for general nutrition advice.

#### ALL SPORT SUGAR FREE FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case Case Pack: 4 36-Pop Poly Bags/Case Case Size: 11.068"H x 11.784"W x 13.659"L

Case Weight: 27 lbs

Pallet Pack: 44 Cases/Pallet

Pallet Size: 40" x 48" Standard Grocery



<b>Nutritio</b>	n Facts
72 servings per co Serving size	ontainer 2 Pops (170g)
Amount per serving Calories	40
	% Daily Value*
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate	11g <b>4</b> %
Total Sugars 0g	
Protein <sup>0</sup> g	
Potassium 200mg	4%
Niacin 16mg	100%
Vitamin B <sub>€</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Not a significant source trans fat, cholesterol, sugars, vitamin D, cal-	dietary fiber, added
*The % Daily Value tells you serving of food contributes to a day is used for general nutr	a daily diet. 2,000 calories

#### INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCT CASE

#### **SUPER C AND ALL SPORT ELITE**

#### SUPER C DRINK MIX POWDER (30 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Pakcage Size: .11oz powder stick / 16.9oz – 20oz

servings

Case Pack: 30ct Variety Cartons (18 Orange

sticks, 6 Pink Lemonade sticks, and 6 Raspberry sticks per carton)

6 cartons per case

Sold as 180 sticks per Variety Case

Case Size: 9.563"(L) x 6.438"(W) x 5.813"(H)

Case Weight: 2.63 lbs.

Pallet Pack: 224 Cases Per Pallet
Pallet Size: 40" x 48" Standard Grocery



SKU

Item#

SKU

Orange 6ct

32322

Item#

30811

30812

							_
Nutrition Facts			Orange	Pink L	emonade	F	Raspberry
Total of 30 servings per	container						
Serving size	1 Packet		(3g)		(4g)		(4.5g)
Amount per serving							
Calories			5		5		10
Calories							10
-		% D	aily Value*	% D	aily Value*	% D	aily Value*
Total Fat		0g	0%	0g	0%	0g	0%
Saturated Fat		0g	0%	0g	0%	0g	0%
Trans Fat		0g		0g		0g	
Cholesterol		0mg	0%	0mg	0%	0mg	0%
Sodium		0mg	0%	0mg	0%	0mg	0%
Total Carbohydrate		1g	0%	2g	1%	2g	1%
Dietary Fiber		0g	0%	0g	0%	0g	0%
Total Sugars		0g		0g		0g	
Includes Added Sugars		0g	0%	0g	0%	0g	0%
Protein		0g		0g		0g	
"The % Daily Value tells you how much	Vitamin D	0mcg	0%	Omca	0%	Omca 09	
a nutrient in a serving of food contributes to a daily diet, 2,000	Calcium	67mg	6%	67ma	6%	67mg	6%
calories a day is used for general	Iron	Oma	0%	Oma	0%	Omg	0%
nutrition advice.	Potassium	150ma	4%	150ma	4%	150ma	4%
	Vitamin A	191mca	20%	Omca	0%	Omca	0%
	Vitamin C	1000mg	1110%	1000ma	1110%	1000ma	1110%
	Vitamin E	2mg	15%	2mg	15%	2mg	15%
	Thiamin	0.4mg	35%	0.4mg	35%	0.4mg	35%
	Riboflavin	0.4mg	30%	0.4mg	30%	0.4mg	30%
	Niacin	10mg	60%	10mg	60%	10mg	60%
	Vitamin B <sub>a</sub>	1mg	60%	1mg	60%	1mg	60%
	Vitamin B <sub>12</sub>	2.9mcg	120%	2.9mcg	120%	2.9mcg	120%
	Pantothenic Acid	2mg	40%	2mg	40%	2mg	40%
	Phosphorus	29mg	2%	36mg	2%	36mg	2%
	Magnesium	60mg	15%	60mg	15%	60mg	15%
	Zinc	14mg	130%	14mg	130%	14mg	130%
	Selenium	67mcg	120%	67mcg	120%	67mcg	120%
	Manganese	1mg	45%	1mg	45%	1mg	45%
	Chromium	12mcg	35%	12mcg	35%	12mcg	35%

#### SUPER C DRINK MIX POWDER (6 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Slze: .11oz powder stick / 16.9oz – 20oz

servings

Case Pack: 6ct cartons / 12 cartons per case -

sold as 72 sticks per case

(orange only).

Case Size: 5.25" H x 6.5" W x 6.875" L

Case Weight: 1.03 lbs.

Pallet Pack: 280 Cases/Pallet

Pallet Size: 40" x 48" Standard Grocery





Nutrition	Facts	
6 servings per container		
Serving size	1 Stick (3g)	
Amount per serving		
Calories	5	
Calones		
	% Daily Value*	
Total Fat 0g	0%	
Sodium 0mg	0%	
Total Carbohydrate 1g	0%	
Total Sugars 0g		
Protein 0g		
Calcium 67mg	6%	
Potassium 150mg	4%	
Vitamin A 191mcg	20%	
Vitamin C 1000mg	1110%	
Vitamin E 2mg	15%	
Thiamin 0.4mg	35%	
Riboflavin 0.4mg	30%	
Niacin 10mg	60%	
Vitamin B <sub>6</sub> 1mg	60%	
Vitamin B <sub>12</sub> 2.9mcg	120%	
Pantothenic Acid 2mg	40%	
Phosphorus 29mg	2%	
Magnesium 60mg	15%	
Zinc 14mg	130%	
Selenium 67mcg	120%	
Manganese 1mg	45%	
Chromium 12mcg	35%	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D and iron.		
"The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a		

#### ALL SPORT ELITE POWDER STICKS (10 STICKS - EACH STICKS MIXES INTO 16.9oz - 20oz WATER)

Package Size: .353 oz powder stick / 16.9-20oz

servings

Case Pack: 12 boxes per individual flavor case /

120 sticks per case

Case Size: 7.25" H x 9.625" W x 10.75" L

Case Weight: 5.84 lbs.

Pallet Pack: 96 Cases / Pallet

Pallet Size: 40" x 48" Standard Grocery







SKU

Strawberry Watermelon 10ct

Lemon Twist 10ct

Nutrition F	acts
10 servings per containe	
Amount per serving Calories	25
% !	Daily Value*
Total Fat 0g	0%
Sodium 500mg	22%
Total Carbohydrate 7g	3%
Total Sugars 5g	
Includes 4g Added Sugars	8%
Protein 0g	
Potassium 357mg	8%
Vitamin C 90mg	100%
Niacin 16mg	100%
Vitamin B₅ 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Pantothenia Acid 5ma	100%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.



DrinkAllSport.com



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